

**ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING**  
**Wednesday, March 15, 2017 - MINUTES**

**1. Call to Order:**

Mr. Kilian, Chair called the meeting to order at 8:30 A.M.

**2. Roll Call:**

Present: Carol Kilian; Thomas Blawn; Larry McDermott; Colleen Calnan;

Excused: Carl Fields; Bishop Derek Triplett; James Zeisler

Ex-officio: Rob Erhardt, Economic Development Director, Volusia County  
Chris Wimsatt, Team Volusia Economic Development Corporation

Nancy Keefer, Executive Director/CEO Daytona Regional Chamber of Commerce

Staff: Emory Counts, Economic/Community Development Director, City of Daytona Beach

**3. Approval of Minutes – January 18, 2017**

*A motion was made by Mr. McDermott to approve the Minutes of January 18, 2017, seconded by Mr. Blawn, and approved unanimously.*

**4. Ad Valorem Tax Exemption B. Braun Medical, Inc. – Kent Sharples, CEO Business Alliance**

Mr. Counts reviewed the application for ad valorem tax exemption and reminded the Board that B. Braun had previously received an exemption for an expansion of their building at 1845 Mason Avenue. However, this is a new project at another location near the intersection of Clyde Morris and LPGA Boulevards. The Property Appraiser estimates the value of the proposed improvements to be \$12M but the company projects the value to be closer to \$40M. Mr. Counts noted that as a precaution the value of the exemption over the recommended 7-year period will be *up to \$298,650*. Also, the City would get some additional water and sewer line improvements that could facilitate other development in that area. Mr. Sharples then made a presentation to the Board about the project and conclude after informing the members that Volusia County had already approved to provide the local financial support required by the state for this project to participate in the Florida Qualified Target Industry incentive program.

Ms. Kilian commented that she is still concerned about the traffic around this area of the City and the needed infrastructure to facilitate movement among residents and businesses. Mr. Sharples commented that Sans Lassiter is working on the traffic planning portion of this issue.

*A motion was made by Mr. McDermott to approve the Minutes of January 18, 2017, seconded by Mr. Blawn, and approved unanimously.*

**5. Reports:**

**A. Volusia County Economic Development –Rob Erhardt**

Mr. Erhardt reported that he had been invited to speak to the *Daytona Leadership group* on tomorrow morning, and there is a *Ribbon-cutting* event coming up, both of which Nancy Keefer is working on so he would let her cover those in her upcoming report. The Cairns Innovation Challenge is schedule Wednesday, April 5, 2017, at Daytona State College. Mr. Cairns is the inventor of the technology that formed the foundation for what

Teledyne has grown to become today. The *State of the County Address* will occur on April 18, 2017, at the Ocean Center. The next *Quarterly Report* is scheduled for May 5, 2017, at the Airport. They are assisting to put on the *SCORE Annual Celebration* event. Finally, he suggested that members drive by *1845 Mason Avenue* and note the steel rising out of the building as part of the expansion by B. Braun Medical, Inc.

B. Team Volusia Economic Development Corporation (TVEDC)- *Chris Wimsatt for Keith Norden*  
Mr. Wimsatt reported that Mr. Norden was away on a *site visit in Arizona* and commented that a lead has already resulted from this effort. TVEDC has *scheduled more outreach visits this year than in the past* and shortly might be increasing that as part of its implementation of its new strategic plan. The *Strategic Plan* was just adopted by the TVEDC Board. He stressed that the outreach efforts needed to be continued especially in light of the talk about defunding Enterprise Florida which does provide some leads for Florida communities. We would have no other outfit out there soliciting companies to consider our area to locate their businesses.

C. Daytona Regional Chamber of Commerce (DRCC) – *Nancy Keefer*  
Ms. Keefer reported that *Leadership Daytona* had record participants at 36 persons and even had to turn away 3 applicants. One of the signature parts of the *Leadership class* is the *CEO Challenge* to come up with ways to attract and retain millennials. At the end the class will present a report. We are in the middle of *Bike Week* right and have heard that local vendors are surprised at the record number of early visitors. Next week, the Regional Chamber will be in *Tallahassee* talking with official about topics such as Enterprise Florida. They will have a series of targeted meetings so as to maximize their effectiveness during the time there. She announced the *Ribbon-cutting* for the corporate headquarters of the TopBuild Corporation at 10:00 am, March 28, 2017. On April 13, 2017, the County Chair will appear at the Eggs & Issues breakfast specifically to talk about transportation issues.

She noted that all the comments she heard about the Eggs & Issues where the City participated have been very positive.

D. Volusia Volunteers in Medicine (VVIM) – *Carol Kilian*  
Ms. Kilian reported that VVIM is growing by leaps and bounds and still carries over 200 patients. She was on the radio with Al Smith bringing more awareness to the community and the fact that they need dollars from the community to keep the operations going. Persons can go to their website to make donations.

E. Halifax Merchants Association – *Colleen Calnan*  
Ms. Calnan commented that she had been a little out of the loop with the organization as she has been dealing with some personal issues out of town. They have realigned the group somewhat and now are focusing on include safety, signage, re-branding the district toward music and history, perhaps starting a trolley service, working with the City on supporting events. Parking downtown continues to be a concern and how to work closer with the News Journal Center to keep that lot open particularly when there are events. She noted that visitors report they can see the improvements in the City.

**6. Old Business:**

No old business was brought before the Board.

**7. New Business:**

-Mr. Blawn asked about the schedule of the *North American Development Group* and the new *Sam's Club* but there was no information other than that they are having conversations with Planning and Zoning.

-Ms. Keefer commented that she has been invited to visit the new Stonewood's Restaurant.

-The grand opening for the new Bass Pro Shop had about 1000 persons in attendance.

**8. Public Comments:**

There were no public comments brought before the Board.

**9. Schedule Next Meeting:**

2017 Schedule – (Additional meetings may be scheduled to accommodate business needs).

January 12 Eggs & Issues; 18	April 19	July (no meeting);	October 18;
February (no meeting);	May (no meeting);	August 16;	November 15;
March 15;	June (no meeting);	September 20;	December 20;

**10. Adjourn**

The meeting adjourned at 9:12 A.M.

*Emory M. Counts*

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Emory M. Counts, Economic/Community Development Director