

DAYTONA BEACH POLICE DEPARTMENT

Strategic Plan 2014



Vision and Mission Statements

Vision Statement

We are committed to fighting crime, crime prevention, and providing safe neighborhoods for all the residents and visitors of the City of Daytona Beach. Working in partnership with all of our citizens, we will strive to reduce the overall crime rate by 10%. This will be accomplished through:

- The utilization of accurate and timely crime reporting and analysis;
- More efficient deployment of personnel;
- Continuous assessment and evaluation of our programs and tactics;
- Timely and effective use of equipment and available resources;
- Use of advanced technology, including the Real Time Crime Center and effective policing practices;
- Through continued interactive community policing commitments with the citizens of Daytona Beach, including on-going Compstat use.

Mission Statement

"The mission of the Daytona Beach Police Department is to serve and protect the citizens and visitors of Daytona Beach, while providing safety and improved quality of life in our communities through excellence in policing."

Strategic Plan

The Daytona Beach Police Department Strategic Plan is a broad policy statement that outlines the future direction for the Police Department and its employees. The plan outlines long range goals and strategies that will chart the course of the Department over the next twelve months. The Daytona Beach Police Department Strategic Plan builds on traditional law enforcement strategies, recognizes new challenges, and embraces new opportunities.

The long range goals and strategies outlined in the Strategic Plan are designed to support and enhance the overall mission and values of the Police Department.

The following strategic plan is established to describe the future direction of the Police Department. The long range goals, measuring the achievements of those goals, and annually reviewing the plan are what the Department intends to accomplish in the next twelve months. There will be other items, issues, and concerns that arise and are addressed during this time period. The 2014 Long range goals, objectives and initiatives listed below are constructed to achieve success throughout the year. The strategic plan including its long range goals, objectives and initiatives will be reviewed at the beginning of each calendar year in a "Strategic Planning Session"; involving representatives from each major component of the Department to process and measure the level of achievement of the goals obtained and to establish new long range goals. During this session the accomplishments will be discussed evaluated and new long range goals, objectives and initiatives will be designed. At the conclusion of this Strategic Planning Session annually, and after consideration of the measured achievements made and opportunities presented to the agency, the strategic plan including the long range goals, objectives and initiatives will be revised and an updated Strategic Plan will be constructed and communicated.

ACCOMPLISHMENTS

The Daytona Beach Police Department accomplished many of its goals during the years 2012-2013, including meeting its goal of reducing crime 10% in 2012, and hopes to accomplish even more in 2014

2014 Long Range Goals, Objectives and Initiatives

- The Departments overall goal this year is to reduce crime by 10% by implementing and utilizing effective strategies including the Real Time crime center, use of the text tip program, improving the conviction of offenders through the effective use of body cameras, and continue to use of the community, its citizens and use of active community involvement.
- Use the strategic plan to improve police services and provide higher levels of service to the entire City.
- Heavy emphasis continues to be placed on reducing persons and property crimes.
- Use of a Quality of Life unit to address quality of life and homeless issues citywide, and to be staffed by one Sergeant and four Officers to combat quality of life issues in the redevelopment and downtown areas citywide.
- To use Officers to combat crime along the Boardwalk consistently.
- Continuing a training blueprint for the entire Department from command staff to patrol officers. E.G. Adhering to FDLE standards, high impact supervision for front line supervisors, career development classes to enhance Police Officers abilities and attending the FBI National Academy for command staff.
- Continue to utilize a strategy to employ State Certified Correctional Officers to operate prisoner transport wagons, relieving Police Officers to combat crime by allowing more coverage by Police Officers in both districts.
- Maintain career path training for future Sergeants, as well as providing computers for all supervisors and commanders along with more computer training.
- Maintain a protocol for ankle monitoring high risk juveniles with the Department of Juvenile Justice, Judges, and combat illiteracy that causes delinquency. Acquire additional funding to continue the ankle-monitoring program, which is part of the City's overall crime reduction initiative.
- Continue to have the Police Department website be "user" friendly.

- Continue to track crimes most affected by field operations through the use of COMPSTAT (Computerized Statistical Analysis of Crime), with meetings being held twice a month and are open to the public.
- There will be a software upgrade for the system, streamlining the analysis of crime statistics.
- Implement a plan to deal with repeat offenders committing auto thefts by partnering up with State and Local prosecutors to conduct operations targeting these individuals through an arrest and conviction tracking system.
- Continuing to implement Department wide High Liability Training to include scenario based training, review handcuff procedures, dealing with mentally ill patients, and dealing with the phenomenon of the crisis for the returning veterans. On-going training associated with an "active shooter" response protocol inclusive of all sworn members.
- Evaluate and construct individual budgets for each policing district (March 2014 Budget)
- Through the advanced technology of LEADS On-Line, to date we have received 33 hits and recovered over \$23,900 worth of stolen property. In addition, this program has allowed us to clear many burglaries exceptionally.
- In 2013 we have conducted 17 Bait Car/Motorcycle Operations. The technology is currently installed in two separate vehicles, one which was donated by a National Insurance Company the other in a vehicle that is donated by Jon Hall Chevy, which is switched out every three months. In addition, we have a Bait Motorcycle program that has been utilized during all major motorcycle events however we contribute the decrease of motorcycle thefts during these events to this program.
- To build a new beachside Police facility to accommodate the increase of Police services provided to the beachside residences/businesses and to study the feasibility for a new facility location.
- Continue to incorporate part time personnel into the random drug testing policy completed every month for prescription drugs.
- Recruit more volunteers to participate in the Code Enforcement Volunteer Program as well as increase the number of members in the COP Program
- Review AOR's and districts to better distribute workload and personnel.
- Implementing a citation system for Code violations.
- Continue the implementation process of Code-Stat utilizing the information gathered from crime analysis.
- Reinstated the Nuisance Abatement program focusing on properties with narcotic criminal activity.
- To utilize the bar-coding system for Property & Evidence.
- Automated scheduling and roster system of the police using "telestaff".
- Continued use of quartermaster system to track individual inventories of personnel.
- Continue MDT replacement strategy and radio replacement strategy.
- Upgrading our TASER inventory to provide our officers the most current TASER technology, the Department is seeking the funds to cover the cost for this equipment as the economy has tightened.
- The Department has and is seeking to revise many of the current policies and procedures to incorporate new strategies, new laws and new labor issues.
- The Department will be partaking in a staff inspection program to ensure accurate records, accountability for equipment and to do audits to ensure various forms of Police work are accurate.
- Continue to seek technological advances, and educational opportunities to enhance all avenues of Police work.
- Continue to utilize specialized equipment to enhance our ability to identify criminals though latent fingerprint technology.

Michael J. Chitwood
Chief of Police

Captain Lance Blanchette
District One (1) Patrol
Operations

Captain James Newcomb
District Two (2) Patrol
Operations

Captain Kerry Orpinuk
Support Resources Division

Captain Craig Capri
Criminal Investigations Division