



News & Current Events in the City of Daytona Beach

Week of February 1, 2010

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e-CURRENTS GETS A MAKEOVER

For more than two years, e-Currents has been a popular form of communication for Daytona Beach residents. This fresh design is not only cosmetic, but it also allows us to do everything in house while eliminating reliance and costs associated with subscribing to a newsletter distribution service.

In addition to valuable city-related information, you'll also find interactive links to new features on our website. The links above for reporting problems directly to City Hall, contacting elected officials or staff, viewing our public meeting calendar or seeing which issues are on an upcoming meeting will also be accessible in every issue. Thank you for remaining a valued subscriber. We continue to remain committed to providing you with the latest news and current events, and we welcome your feedback.

TRAFFIC PATTERNS FOR SPEED WEEKS & BEACH STREET EXCITEMENT

As Daytona Beach prepares to welcome the Super Bowl of NASCAR races, there are specific changes planned for area roadways during high volume periods to better facilitate the increased number of visitors coming to and from our city. Traffic patterns for this weekend's races and the Daytona 500 are posted on the city's website, [click here to view](#). To avoid race-related congestion during peak times, local traffic is encouraged to use US 1 or Nova Road for north-south travel and Dunn Avenue, Mason Avenue and Beville Road for east-west travel.



The 4th annual Ford Race and Rock Fest rolls into historic downtown Daytona Beach on February 9 and 10, from 3 to 11 p.m. each day. Admission and parking are free. Highlighted by NASCAR driver appearances, each night offers a FREE concert featuring bona fide classic rock legends, Eddie Money and Tony Stevens, the bass player who founded Foghat. New this year is a Pet Zone which includes pet-related contests, vendors and interactive displays. For more information, please visit www.racerockfest.com.

REGISTER YOUR FIRE OR SECURITY ALARM SYSTEM TODAY



In December, City Commissioners amended an existing city ordinance regulating residential and commercial fire and security alarms. Under the newly adopted ordinance, alarm owners are required to provide their emergency contact information to the city; however, the annual registration fee, which was required in the former ordinance, has been eliminated.

Emergency contact information is used by emergency responders in the event they arrive on scene of an alarm or emergency at your home or business.

By providing your emergency contact information, you can prevent future charges in the event of a false alarm.

THERE IS NO CHARGE OR FEE TO REGISTER YOUR ALARM SYSTEM.

To register your fire or security alarm for 2010, please complete and submit [this form](#). You are encouraged to read the new ordinance in its entirety. [Click here](#) to review the ordinance. If you have questions, please call (386) 671-4000.

FLORIDA TREND MAGAZINE FEATURES DAYTONA BEACH & VOLUSIA COUNTY

Daytona Beach, along with other cities throughout Volusia County, is featured in a 12-page spread in the latest issue of Florida Trend magazine. The article provides a profile of the area including demographic information, stats on our economy, a quality of life review, a listing of "must know" contacts, and a compilation of the area's strengths and weaknesses. Florida Trend, which has published its monthly magazine for more than 50 years, boasts a monthly reading audience of 150,000 in its print version and 65,000 unique visitors per month to their website. To read our community portrait, please [click here](#).



New Discover Daytona Beach television program now available

The latest Discover Daytona Beach program is now airing daily at 9 a.m., noon and 6 p.m. on the city's government access channel, channel 199 on BrightHouse Networks or on-demand on the city's website, [click here to watch now](#).

In this episode, viewers will be treated to the following:

- a tour of the one-of-a-kind Halifax Historical Museum,
- learn about valuable detectives who volunteer their expertise to police department,
- discover the extraordinary contributions of former Daytona Beach mayor and visionary Charles Burgoyne,
- meet Janice Thomas from the Central Florida Community Development Council who administers the city's foreclosure prevention program,
- explore the city's gyms which offer free admission for Daytona Beach residents

