

# Crime and Media Awareness Survey

Years Experience	
4	15 years or more
1	11 - 14 years
1	6- 10 years
4	1- 5 years

Group Responses to survey:

Questions															Yrs · Exp
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	
1. Stories in newspapers that give graphic details about motorcycle thefts increase the incidence of these crimes.	2	2	2	4	2	2	2	3	1	4	2	3	4	3	D
2. Stories in newspapers that give graphic details about motorcycle thefts decrease the incidence of these crimes.	1	3	1	3	1	3	1	3	1	5	1	4	2	1	D
3. Stories on television that give graphic details about motorcycle thefts increase the incidence of these crimes.	1	3	3	1	3	1	4	1	5	1	1	3	2	2	A
4. Stories on television that give graphic details about motorcycle thefts decrease the incidence of these crimes.	1	1	1	2	2	2	2	1	1	2	2	2	3	2	C
5. Stories on radio that give graphic details about motorcycle thefts increase the incidence of these crimes.	1	3	1	3	1	3	1	5	1	5	1	5	1	1	D
6. Stories on the radio that give graphic details about violent crimes decrease the incidence of crimes.	1	3	3	1	5	1	1	3	2	2	2	3	4	3	A
7. Stories in newspapers that give details about solving motorcycle thefts increase the incidence of these crimes.	1	1	3	4	4	1	1	1	1	2	2	2	3	2	A
8. Stories in newspapers that give details about solving motorcycle thefts decrease the incidence of these crimes.	1	1	3	4	4	1	1	1	1	2	2	2	3	2	B
9. Stories on television that give details about solving motorcycle thefts increase the incidence of these crimes.	1	3	1	3	1	3	1	5	1	5	1	5	1	1	D
10. Stories on television that give details about solving motorcycle thefts decrease the incidence of these crimes.	1	3	1	1	3	1	4	1	5	1	1	3	2	2	A
11. Stories on the radio that give details about solving motorcycle thefts increase the incidence of these crimes.	24	50	44	60	62	48	50	64	56	78	52	88	76	66	
12. Stories on the radio that give details about solving violent crimes decrease the incidence of crimes.	76	50	56	40	38	52	50	36	44	22	48	12	24	34	
13. In general, media stories have no impact on crime rates.															
14. In general, media stories have no impact on crimes rates.															

**Scale Questions 1 - 14:** 1= strongly disagree, 2= disagree, 3= neither agree nor disagree, 4= agree, 5= strongly agree

**Scale Years Experience:** A= 1- 5 years, B= 6-10 years, C= 11-14 years, D= 15yrs and over

## Interpretation of Survey Results

1. Only 24% percent <u>agree</u> that newspapers that give graphic details about motorcycle thefts <b>increase</b> the incidence of these crimes.
2. Fifty percent <u>agree</u> that stories in newspapers that give graphic details about motorcycle thefts <b>decrease</b> the incidence of these crimes.
3. Forty-four percent <u>agree</u> that stories on television that give graphic details about motorcycle thefts <b>decrease</b> the incidence of these crimes.
4. Sixty percent <u>agrees</u> that television coverage which gives graphic details about motorcycle thefts <b>decrease</b> the incidence of these crimes.
5. Sixty-two percent <u>agrees</u> that stories on the radio that give graphic details about motorcycle thefts <b>increase</b> the incidence of these crimes.
6. Forty-eight percent <u>agreed</u> that stories on the radio that give details about solving motorcycle thefts <b>increase</b> the incidence of these crimes.
7. Fifty percent <u>agree</u> that stories in newspapers that give details about solving motorcycle thefts <b>increase</b> the incidence of these crimes.
8. Sixty- four percent <u>agree</u> that stories in newspapers that give details about solving motorcycle thefts <b>decrease</b> the incidence of these crimes.
9. Fifty- six percent <u>disagree</u> that stories on television that give details about solving motorcycle thefts <b>increase</b> the incidence of these crimes.
10. Seventy- eight percent <u>agree</u> that stories on television that give details about solving motorcycle thefts <b>decrease</b> the incidence of these crimes.
11. Fifty-two percent <u>agree</u> that stories on the radio that give details about solving motorcycle thefts <b>increase</b> the incidence of these crimes.
12. Eight-eight percent <u>agree</u> that stories on radio that give details about solving violent crimes <b>decreases</b> the incidence of crimes.
13. Seventy-six percent <u>agree</u> that in general, media stories have <b>no impact</b> on crime rates.
14. Sixty-six percent <u>agree</u> that in general, research shows that graphic media stories do increase crime rates.

Question 1 - Ninety percent of responders felt the stories by the media on motorcycle thefts had no impact on the incidence of crimes.

Question 2 – All of the responders felt that there were no observed characteristics that might have impacted crime rates.

Question 3 - Responders suggested Law Enforcement and the media could work together more by offering ride-alongs, more feel good stories, educational stories that informed the public more on motorcycle thefts, and offering more information to the public .