



P.O. Box 2451 ♦ DAYTONA BEACH, FL 32115-2451 ♦ (386) 671-8180

Robert Abraham  
*Chairman*  
Kelly White  
*Commissioner*  
Sheryl A. Cook  
Joseph H. Hopkins  
Tammy M. Kozinski

## AGENDA

Tuesday, April 23, 2013 8:00 a.m.  
Conference Room 149B

NOTICE – If any person decides to appeal any decision of the Downtown Development Authority at this meeting, they will need a record of the proceedings. Interested persons may wish to ensure that a verbatim record of the proceedings before the Board is made, including any testimony or evidence presented to the Board. The City does not prepare or provide a verbatim record of Board proceedings.

---

1. **Call to Order**
2. **Roll Call**
3. **Approval of Minutes: March 26, 2013 Meeting**
4. **DDA Monthly Financial Report**
5. **Farmers' Market Update**
  - a. **Radio Advertising**
  - b. **Hilton Concierge Map Advertising**
  - c. **Hometown News Advertising**
6. **Riverfront Shops of Daytona Beach Campaign**
7. **Discussion: Bike Week Activities in Downtown**
8. **Downtown Project Updates**
9. **Public Comments**
10. **Board Comments**
11. **Adjournment**