

MINUTES

SPECIAL MEETING - COMMUNITY REDEVELOPMENT AGENCY BOARD (CRA)

JANUARY 21, 2015

Minutes of the Special Meeting of the Community Redevelopment Agency Board of The City of Daytona Beach, Florida, held on Wednesday January 21, 2015 at 6:00 p.m., in the Commission Chambers, City Hall, 301 South Ridgewood Avenue, Daytona Beach, Florida.

1. Roll Call.

Commissioner Ruth Trager	Present
Commissioner Pamela Woods	Present
Commissioner Kelly White	Present
Commissioner Robert Gilliland	Present
Commissioner Patrick Henry	Present
Commissioner Paula Reed	Present
Mayor Derrick Henry	Present

Also Present:

James V. Chisholm, City Manager  
Marie Hartman, City Attorney  
Jennifer L. Thomas, City Clerk

2. Commissioner Henry led the invocation.
3. Commissioner Trager led the Pledge of Allegiance to the Flag.
4. Approval of the minutes from the October 1, 2014 Special Meeting and the October 15, 2014 Special Meeting of the Community Redevelopment Agency Board each held in the Commission Chambers, City Hall, 301 South Ridgewood Avenue, Daytona Beach, Florida will be on the next Community Redevelopment Agency Meeting Agenda.

It was moved by Commissioner Gilliland to approve the Minutes. Seconded by Commissioner Woods. The motion passed 7-to-0 with the breakdown as follows:

Commissioner Trager	Yea
Commissioner Woods	Yea
Commissioner White	Yea
Commissioner Gilliland	Yea
Commissioner Henry	Yea
Commissioner Reed	Yea
Mayor Henry	Yea

5. AGENDA APPROVAL

James V. Chisholm, City Manager, read the Agenda changes:

No changes.

It was moved by Commissioner Gilliland to approve the Agenda. Seconded by Commissioner Woods. The motion passed 7-to-0 with the breakdown as follows:

Commissioner Trager	Yea
Commissioner Woods	Yea
Commissioner White	Yea
Commissioner Gilliland	Yea
Commissioner Henry	Yea
Commissioner Reed	Yea
Mayor Henry	Yea

6. PRESENTATION – Marina Village

- 6A. Reed Berger, Redevelopment Director introduced Beth Lemke. The Marina Village is a project partnership with the State of Florida and the City of Holly Hill to create a waterfront destination to become a catalyst for economic development that will benefit our residents and visitors. We have been able to secure additional funding to begin implementing the plan. Tonight we would like to formally introduce the plan.

Beth Lemke, Planning Solutions Corporation, 206 North Beach Street, Suite 205, Daytona Beach stated the plan was about transforming an area into a vibrant self-sustaining water related destination where people want to be. The purpose of the plan is to collaborate on proposed projects, to provide a better position for the two cities in obtaining funding assistance and understand the potential future for the area. The plan was 100 percent funded by the Department of Economic Opportunity in collaboration with The City of Daytona Beach and The City of Holly Hill and their redevelopment areas under the guidance and leadership of the City Manager and City Staff. Planning Solutions led the project and recruited EDSA to join them in designing it. We wanted their world class expertise in water and resort development with designers to assist for implementation of the project. There are many valued assets in the area of the project that will provide anchors. Ms. Lemke continued with her presentation acknowledging the popularity of trails, one of which runs through the projected area and a proposed park which are great amenities for homeowners and visitors. The basin area could become “The Wharf” with pedestrian access and movement, shared parking along the outer edges of the district, streetscapes and other amenities throughout. The implementation will need to begin with adopting the district name (Marina Village) while incorporating the other component of renaming the streets around this area. There will be a need to develop the management structure to activate and properly manage the space. A strategic plan will need to be developed and implemented to entice private investment to the area and will need to coincide with the public infrastructure investment. The area will have to be easily navigated by the public with the other improvements that will be made. Half of the cost for the design and permitting of the project has been retained from the Florida Inland Navigation District (FIND). A storm water analysis should be performed in the near future to facilitate the dredging.

7. CITIZENS

7A. James Harper 341 Weaver Street, Daytona Beach commented on the City streetscapes that are completed and those that are in progress. He feels that the “Core City” is being neglected. He asked that the CRA not forget about that core because it will also benefit Daytona Beach as a whole.

8. ADMINISTRATIVE ITEMS

8A. Adopted/Resolution No. CRA 15-01 authorizing the expenditure of tax increment funds in the amount of \$450,000 which includes \$225,000 as the match for a \$225,000 grant allocated by the Florida Inland Navigation District (FIND) for the planning, permitting, and engineering required to dredge the Root Canal, raise the bridge over the Root Canal, and create a new boat ramp. FIND will reimburse the CRA in accordance with the terms of the contract. The proposed investments in the public infrastructure are intended to transform this old industrial area into a new destination for the boating public and create new business and residential redevelopment opportunities that will benefit the surrounding neighborhood. The project is consistent with, and funding is supported by, the Downtown/Balough Road Redevelopment Plan. A RESOLUTION APPROVING THE EXPENDITURE OF FUNDS FROM THE BALLOUGH ROAD REDEVELOPMENT AREA TRUST FUND IN THE AMOUNT OF \$450,000 FOR PHASE 1 OF THE ROOT CANAL BRIDGE AND PUBLIC BOAT RAMP PROJECT; AND PROVIDING AN EFFECTIVE DATE.

No comments.

It was moved by Commissioner Gilliland to adopt the Resolution. Seconded by Commissioner White. The Resolution was adopted 7-to-0 with the breakdown as follows:

Commissioner Trager	Yea
Commissioner Woods	Yea
Commissioner White	Yea
Commissioner Gilliland	Yea
Commissioner Henry	Yea
Commissioner Reed	Yea
Mayor Henry	Yea

9. COMMENTS/INQUIRIES FROM THE COMMUNITY REDEVELOPMENT AGENCY - CITY MANAGER AND CITY ATTORNEY REPORT.

9A. No comments.

01-21-15

10. ADJOURNMENT

There being no further discussion or comments the meeting was adjourned at 6:23 p.m.

  
DERRICK L. HENRY  
Chair

ATTEST:

  
JENNIFER L. THOMAS  
City Clerk

Adopted: February 4, 2015

**RECORD REQUIRED TO APPEAL:** In accordance with Florida Statute 286.0105 if you should decide to appeal any decision the Community Redevelopment Agency Board makes about any matter at this meeting, you will need a record of the proceedings. You are responsible for providing this record. You may hire a court reporter to make a verbatim transcript, or you may buy a cd of the meeting for \$2.00 at the City Clerk's office. Copies of the cds are only made upon request. The City is not responsible for any mechanical failure of the recording equipment.