

ECONOMIC DEVELOPMENT ADVISORY BOARD
July 20, 2011 - MINUTES

1. Call to Order

Ms. Kilian, Chair called the meeting to order at 8:00 A.M.

2. Roll Call

Present: Thomas Blawn Bishop Derek Triplett Tim Davis
Carol Kilian Carl Lentz

Absent: Larry McDermott Ruth Trager

Ex Officio: Phillip Ehlinger, Volusia County Economic Development
Kerry Symolan, Team Volusia Economic Development Corporation

Staff: Emory Counts, Economic and Community Development Director

3. Item No. 4 taken here - Daytona Beach Market Study Research Program – Emory Counts

Mr. Counts met with Ted Young of the Center for Business Excellence (CBE) who is developing a survey instrument to assess businesses in the area. That data might be of particular interest to us to include in the Market Study program. CBE completed its initial survey in Ormond and have started talking with other municipalities

4. Reports

A. Volusia County Economic Development –Phillip Ehlinger

Mr. Ehlinger reported the Business Center at the Airport is open where you can sit down and plug into the web and conduct your affairs. Also, Mr. Ehlinger invited the Board to attend the opening of the new University of Central Florida (UCF) Business Incubator scheduled for 4:00 p.m.-6:00 p.m. Wednesday July 27, 2011 at the building that was the International Terminal at the Airport. UCF officials will handle screening all applicants for the Incubator and walk them through the seven (7) session course orientation. Although the UCF model is more intense the worth of the model can readily be seen in its rate of success. On average less than 45% of new businesses are still in business after 5 years. However, using the UCF model the percentage still in business after five (5) years is about 87% and with around 84% staying in the area where the Incubator is located.

The walls are up at the ARK Technologies site off Williamson and the Mason Avenue Extension. ARK was initially going to 45 employees but now with the “wild” economy is looking at hiring around 30 employees. Volusia County and Mr. Counts have been working with representatives of Teledyne Oil & Gas to locate their planned company expansion here locally. The County put together a total incentive package including City incentives of about \$1.4 million to help this prospect. We are, however, still competing against a location in New Hampshire.

B. Visioning Foundation –*Ms. Carol Kilian for Mr. Larry McDermott*

Ms. Kilian reported that The Foundation is forging ahead focusing on some research to improve access to medical care for “working uninsured”.

5. **Old Business**

There was no old business.

6. **New Business**

A. Teledyne Oil & Gas is expected to be on the next agenda.

B. Benedict Advertising is expected to be on the next agenda.

7. **Citizens’ Comments**

A. Susan Grubbs, Volusia County Health Department at 1845 Holsonback Drive in Daytona Beach reported they are working on a Community Health Survey through August of this year. The Protocol for Assessing Community Excellence in Environmental Health (PACE) survey will try to identify and resolve issues between the built environment and the community’s health. The PACE survey will look specifically at access to healthcare and the target area is: Ridgewood and Nova from Shady Place to Mason Avenue, and a little further along White Street.

B. Judy Childs, a resident in the Historic District said she is concerned about the downtown, Main Street, and A1A. There are a number closed businesses and she is interested in what can be done to keep more of that from happening.

8. **Adjourn**

The meeting adjourned at 9:16 A.M.