

DOWNTOWN REDEVELOPMENT BOARD
MINUTES
REGULAR MEETING
Tuesday, July 12, 2016

The regular meeting of the Downtown Redevelopment Board was held Tuesday, July 12, 2016, at 12:00 p.m. in Commission Chambers, 301 South Ridgewood Avenue, Daytona Beach, Florida. The following people were present:

Board Members Present:

Buddy Budiansky, Chair
Mr. Harold Goodemote
Mr. Michael Shewmaker
Ms. Cathy Washington
Mr. Scott Weidman

Board Members Absent:

Mr. Robert Abraham
Ms. Quanita May

Staff Members Present:

Mr. Reed Berger, Redevelopment Director
Ms. Carrie Avallone, Assistant City Attorney
Ms. Marsha McDonald, Office Specialist II/Board Secretary

1. **Call to Order**

Mr. Budiansky called the meeting to order at 12:00 p.m.

2. **Roll Call**

Roll was called and members were noted present as stated above.

3. **Approval of Minutes**

Board Action:

Mr. Goodemote made a motion to approve the minutes of the Regular Meeting of June 7, 2016. Mr. Shewmaker seconded the motion and it was approved unanimously.

4. **Presentation: Sweetheart Trail**

Mr. Berger introduced Mr. David Waller, Deputy Public Works Director and Mr. Frank VanPelt, Technical Services Project Director. Mr. VanPelt presented the map showing the Sweetheart Trail. Mr. Van Pelt stated the Sweetheart Trail is a one-mile section that

is part of a 4 to 5-mile section of trail along the waterfront. Mr. VanPelt stated there would be a Ribbon-Cutting Ceremony on Thursday, July 14, 2016 at 5:30 p.m. Mr. VanPelt stated the Sweetheart Trail would be used for pedestrians, bicycles and skateboards. Mr. VanPelt stated the Sweetheart Trail includes benches, water fountains for both pedestrians and pets, and a bicycle repair station. Mr. VanPelt stated the bicycle repair station had the basic necessities for minor repairs to a bicycle such as an air hose and other tools that were attached to permanent hoses.

Dr. Sharples asked if there would be any plans to dredge any of the water to make it more accessible.

Mr. VanPelt stated there was approximately 5 feet in the area for the day docks that were planned.

Public Comments:

John Nicholson, 413 N. Grandview, asked if the material that was removed during dredging would be used to make the two islands near City Island into one large island. He stated part of the trail was to be located on the south side of City Island and there was no available land there. He asked if parking would be removed to accommodate the trail. He asked if the dredging material would be used to fill in the land in that area in order to have additional space for the trail. He asked if the boat ramp would be removed in order to accommodate the trail. Mr. Nicholson talked about the homeless individuals that could use the area and stated there are 195 beds available at North Street and the stairs should have been installed in order to access the second floor so the homeless situation was resolved.

Mr. Waller stated the County's section of the trail would run along Orange Avenue near the Chamber of Commerce and would not affect parking. He stated there was sufficient room for a 12 foot trail. He stated the ramp and parking would be maintained.

Mr. Weidman asked what steps would be taken to implement the Master Plan after the trail had been completed.

Mr. Berger stated the trail and day dock were all part of the Master Plan. He stated the concentration of effort was the area between the News-Journal Center and the ISB Bridge. He stated he did not know what the next phase would be but it would be based on funding sources.

5. Wall Graphics - McK's Tavern

Mr. Berger presented the staff report which was included as part of the packet. Mr. Berger stated what was proposed met the required criteria and stated staff had requested that only one base color be used before the graphics were applied.

Applicant's Presentation:

Kristen Colesanti spoke representing the applicant and stated she was working on the Arts in the Alley project to bring more art to Daytona Beach. She stated in addition to the wall graphics, local artists would bring their art work to display in the alleyway; and the event was scheduled for July 22. Ms. Colesanti stated she would hope the art events would be held quarterly and would be held in other alleyways in the downtown.

Mr. Budiansky asked if once the murals were up, would they be an attraction to graffiti and who would repair the graphics if they were damaged by graffiti.

Jack White stated street art was a deterrent to graffiti and if they were damaged, it could be repainted.

Ciara Ocasio stated since she had started working on the project, artists had approached her about participation which was the main objective of the event.

Mr. Goodemote expressed concern about the content of the art and stated he was not in support of the alligator in the artwork.

Mr. Goodemote left the meeting at 1:20.

Mr. Weidman stated he felt the graphics should follow the theme of the Master Plan and what was proposed did not.

Mr. Berger stated there were no guidelines in place in the Code for a theme and perhaps that could be considered in the future.

Public Comments:

John Nicholson, 413 N. Grandview, stated guidelines should be reviewed for muralists and graffiti artists. He stated he supports this idea.

Board Action:

Dr. Sharples made a motion to approve the wall graphics for McK's Tavern and asked that the Redevelopment Department review the guidelines for content. The motion was seconded by Mr. Shewmaker and carried 3-1 (Mr. Weidman voted nay).

6. **Public Comments**

John Nicholson, 413 N. Grandview, stated the playground equipment had been removed from City Island and there were only two pieces left. He stated a sculpture had also been removed. He asked for the status of one-laning Beach Street. He asked if there would be dredging near Bird Island for the day docks which would chase the birds away. He stated the day docks could be placed under the bridge since it would be shaded. He asked what would be done about submerged lands.

7. **Board Comments**

There were no Board comments.

9. **Adjournment**

There being no further business, the meeting was adjourned.


Buddy Budiansky, Chair


for: Becky Groom, Board Secretary