

DOWNTOWN REDEVELOPMENT BOARD
MINUTES
Tuesday, April 5, 2016

A meeting of the Downtown Redevelopment Board was held Tuesday, April 5, 2016, at 12:00 p.m. in the Commission Chambers, 301 S. Ridgewood Avenue, Daytona Beach, Florida. The following people were present:

Board Members Present

Mr. Buddy Budiansky, Chair
Mr. Robert Abraham
Mr. Harold Goodemote
Ms. Quanita May
Dr. Kent Sharples
Mr. Scott Weidman

Board Members Absent

Mr. Michael Shewmaker
Ms. Cathy Washington

Staff Members Present

Mr. Reed Berger, Redevelopment Director
Mr. Jason Jeffries, Redevelopment Project Manager
Ms. Carrie Avallone, Assistant City Attorney
Ms. Becky Groom, Board Secretary

1. Call to Order

Mr. Budiansky called the meeting to order at 12:12 p.m.

2. Roll Call

Ms. Groom called the roll and noted members present as stated above.

3. Approval of Minutes – Regular Meeting of March 1, 2016

Board Action:

Mr. Goodemote made a motion to approve the minutes of the Regular Meeting of March 1, 2016. Dr. Sharples seconded the motion and it was approved unanimously (6-0).

4. Wall Graphic, Burgoyne Properties

Mr. Jeffries presented the staff report which was included as part of the packet. Mr. Jeffries stated this request was being requested as part of the “Art in the Alley” event, which was a DDA

sponsored event for the Riverfront Shops. Mr. Jeffries presented the criteria for approval of the graphic which was outlined in the staff report. Mr. Jeffries stated staff was recommending approval of the graphic with the written message on the graphic removed.

Mr. Goodemote asked if any Redevelopment money would be used for this project.

Mr. Jeffries stated Redevelopment funds would be used for new planters in the alley.

Mr. Budiansky noted the wall graphic was already in place.

Applicant's Presentation:

Jack White, 208 Wall Street, stated there were 9 alley-ways in the downtown that he would like to bring to life through lighting, landscaping, and street art. He stated the city would be placing planters at the entrance to the alley. He stated each alley would have its own theme. He stated after the event, the art would last.

Dr. Sharples asked Mr. White if he felt graffiti will be a problem.

Mr. White stated street art was a deterrent to graffiti since someone had already placed art work on the wall.

Mr. Weidman asked if there would be a historical element to the alley-ways.

Mr. White said yes.

Board Action:

A motion was made by Mr. Abraham, seconded by Dr. Sharples, to approve Wall Graphic, Burgoyne Properties, subject to removal of the written text, in accordance with the staff report as presented. The motion carried unanimously (6-0).

5. Redevelopment Project Update

Mr. Jeffries stated he was working with Public Works on the Beach Street lighting. He stated the bids for the project were at a higher cost than was budgeted so he was working to see what could be done within budget.

Mr. Jeffries stated he was working with Public Works on replacement of the trash receptacles.

Mr. Jeffries stated once the Orange Avenue project was accepted by the city, staff would look at ways to update the look to more of a look consistent with Beach Street and the Riverfront Shops.

Mr. Jeffries stated the RFP was out for design of the esplanade in the Riverfront Park. He stated a grant was received to do design work from ISB to the News-Journal Center. Mr. Jeffries stated the pedestrian bridge was under construction, which was funded through a grant; and a grant was being pursued for construction of the day docks.

Mr. Berger stated dredging would be part of the project.

Big John asked if there was funding for the project.

Mr. Jeffries stated there was money for design for the esplanade but there was no money for the day docks.

Mr. Berger stated there were two FIND grants that the City had received for design through the permitting process. He stated there was no money for the capital project. He stated once the design was complete, a grant could be pursued for additional funding for the capital project.

John Nicholson, 413 N. Grandview, asked if the island would be displaced.

Mr. Berger stated it would be premature to say since the design was not finalized.

6. **Public Comments**

Jack White, 208 Wall Street, stated he prepared a letter which had been sent to the Board. He stated he would like to continue to be involved in the downtown and the redesign of Beach Street from four lanes to two lanes.

7. **Board Comments**

There were no Board comments.

8. **Adjournment**

There being no further business to come before the Board, the meeting was adjourned at 12:35 p.m.


Buddy Budjansky, Chair


Becky Groom, Board Secretary