



The CITY OF DAYTONA BEACH Beautification Tree Advisory Minutes

City Hall
Room 149-A
Regular Meeting

301 South Ridgewood Avenue
Tuesday, May 1, 2018
4:00 PM

Pursuant to Section 286.0105, Florida Statutes, if any person decides to appeal any decision made by this Board at this public meeting, such person will need a record of the proceedings and, for that purpose, such person may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. The City does not prepare or provide such a record.

	For special accommodations, please notify the City Clerk's Office at least 72 hours in advance. (386) 671-8020		Help for the hearing impaired is available through the Assistive Listening System. Receivers can be obtained from the City Clerk's Office.
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Present:

Jamie Newman
Sheron Weatherholtz
Kandi Schromm
Marty Grimshaw

Others Present:

David Waller, Deputy Public Works Director
Carolyn Sanders-James, Community Activist
Jenny Nozak, 413 Harvey Avenue
Sandra Stinson, Board Liaison

The meeting was called to order at 4:15 p.m.

Reading of the Minutes:

The April 3, 2018 minutes were read and approved.

Staff Presentations:

Statue of Brownie the Town Dog: The Ribbon Cutting Ceremony for Brownie the Town Dog will begin at 6:00 p.m. on Wednesday, May 30, 2018, in Riverfront Park. There will be a doggie parade to the Ball Park following the Ceremony.

¹ Bethune-Cookman University donated approximately 21 Oak Trees to the City. The trees were planted in Butts Park on Friday, April 27, 2018.

New Business:

Earth Day/Arbor Day: Jamie Newman and Sheron Weatherholtz will attend the Earth/Arbor day on May 2, 2018 at Ortona Elementary School on behalf of the Board.

Correspondence and Communications
Articles/Materials/Topic of Interest to the Board:

Kandi Schromm recommended giving a special award to a Garden that is maintained by the Community. The Board suggested doing this in November.

Monthly Beautification Awards:

1. Confirm Zone 2, Marty will nominate a Residential and Commercial. Marty will present at the 05/16/18 City Commission meeting.
2. Confirm Zone 3, Need a Residential and Commercial. Jamie Newman to present at the 05/16/18 City Commission meeting.
3. Confirm Zone 4, Need a Residential and Commercial. Kandi Schromm to present at the 07/18/18 City Commission meeting.

Old Business:

Beautification Plan-Pictures

Sandy had no success in opening up the pictures that are downloaded on the flash drive of the suggested landscape material that the Board has recommended to use in the brochure to distribute to the Daytona Beach citizens. Sandy will contact the City's IT Department to assist with opening the pictures. Once that has been accomplished Sheron and Sandy will meet to review the pictures and pick out one of each to use in the presentation to go before the Mayor, City Manager and City Commission for approval of the finalized brochure to be produced. The Board's goal is to recommend certain plants that will adapt and do well in their environment.

Sandy will provide the Board an update at the meeting in June.

Rose Garden: Jamie asked if the Grounds Maintenance Division will put some Pine Bark in the Rose Garden. Jenny Nozak would like to volunteer in the Rose Garden. Jamie informed her they meet on Tuesday mornings.

Council of Garden Clubs: Marty is attending a Council of Garden Club meeting on May 1, 2018 and will provide the Board an update in June.

Beautification Proposal-Dr. Mary McLeod Bethune Boulevard: Carolyn informed the Board that she met with Betty Goodman, Assistant City Manager and Charles Bryant, Midtown Redevelopment Project Manager on April 19, 2018 to discuss the proposed Beautification Proposal for Dr. Mary McLeod Bethune Boulevard. She received positive feedback from Ms. Goodman and Mr. Bryant. Jamie stated at a later time this maybe something the Board will recommend as part of their Beautification Plan.

Citizens Comments

Jenny Nozak stated she recently purchased her own home. It is still on Harvey Street so she is happy to have the same neighbors.

Jenny Nozak informed the Board she is concerned about the City recently removing some vegetation on International Speedway Boulevard and Beach Street due to a homeless camp being in place. She understands the homeless situation is a concern but thinks the City could take a different approach. Her suggestion is replacing it with some vegetation that is spiking and not likely to be used as a hiding spot for the homeless.

Jenny Nozak stated the Palm Trees trimmed in Surf Side Village were trimmed back too much. There should have been more left on the head of the Palms.

Additional Board Comments/Requests

None

Adjournment

The meeting was adjourned at 5:30 p.m. The next Beautification/Tree Advisory Board Meeting will be held on June 5, 2018 at 4:00 p.m. City Hall in Conference Room #149-A.

Respectfully submitted,

Sandra Stinson, Board Liaison

Beautification/Tree Advisory Board