

**DOWNTOWN REDEVELOPMENT BOARD  
MINUTES  
SPECIAL MEETING  
Wednesday, March 13, 2019**

The Special Meeting of the Downtown Redevelopment Board was held Wednesday, March 13, 2019, at 12:00 p.m. in the Commission Chambers, 301 S. Ridgewood Avenue, Daytona Beach, Florida. The following people were present:

**Board Members Present**

Mr. Scott Weidman, Chair  
Mr. Daniel Harshaw  
Dr. Kent Sharples  
Ms. Cathy Washington (Planning Board Representative)

**Board Members Absent**

Ms. Sheryl Cook  
Mr. Russell Holloway  
Mr. Jake Nicely

**Staff Members Present**

Mr. Reed Berger, Redevelopment Director  
Ms. Carly Meek, Assistant City Attorney  
Ms. Becky Groom, Board Secretary

**1. Call to Order**

Mr. Weidman called the meeting to order at 12:30 p.m. Mr. Weidman stated since there was not a quorum, the Board would discuss the item that is on the agenda but no action could be taken.

**2. Roll Call**

Ms. Groom called the roll and noted members present as stated above.

**3. Approval of Minutes - Regular Meeting: February 5, 2019**

No action was taken on the minutes due to the lack of a quorum.

**4. Wall Graphic – 242 S. Beach Street (Cinematique wall on Ivy Lane)**

Jack White, 28 Wall Street, Daytona Beach, Florida stated he would like to receive input from the Board members that are in attendance. Mr. White stated Beth

O'Connor was also in attendance and has been working with the artists. Mr. White stated there are five windows that have been enclosed on Ivy Lane, which is the former site of the jail. Mr. White stated those windows will be incorporated into a theme of Windows to the World. Mr. White stated this effort would be done in conjunction with the Art Attack which is scheduled for March 30, 2019.

Beth O'Connor stated the event will give the artists an opportunity to introduce their work to the public.

Mr. Harshaw stated he thought from discussions at previous meetings that the artwork would be themed and more consistent. Mr. Harshaw stated he spoke with several of the merchants and there is a feeling that the artwork seems juvenile.

Mr. White stated the theme is Windows to the World but there is not a dictated theme from the City. Mr. White stated a concept drawing was requested and that is what is included.

Ms. O'Connor stated there are descriptions from the artists about their work that can be provided to the Board at their next meeting.

Ms. Meek stated the Board must take the Land Development Code requirements into consideration and must stay consistent with those requirements; however, the requests for the approval of the artwork are required to be presented to the Downtown Redevelopment Board.

Mr. White stated the group that will be working with the city will be an ad hoc group that will review the proposed art projects. Mr. White stated Ms. O'Connor has been working with the art group in Ormond Beach and he would be happy to work to have a model that he could work within.

Dr. Sharples stated the world of art is very subjective and the Board needs to be careful about what other people may see as art that we may not.

Mr. Weidman asked if there is language in the LDC regarding murals.

Ms. Meek stated murals are defined as wall graphics; and words and insignias are not permitted.

Mr. Berger stated he will contact the Board members to see what date is available for a special meeting in order to vote on the item that was on today's agenda.

Mr. Weidman stated he would like an item on the next agenda to create an art committee that would review artwork items prior to being presented to the Board.

Mr. Berger stated he will provide information to the Board at the next meeting regarding an art committee. Mr. Berger stated there is already another item planned for the April agenda.

5. **Public Comments**


There were no public comments.

6. **Board Comments**

There were no additional Board comments.

7. **Adjournment**

The meeting was adjourned at 12:55 p.m.



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Scott Weidman, Chair



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Becky Groom, Board Secretary